







CHAMBERS PIVOT INDUSTRIES


INTRODUCTION










SALES AND MARKETING THAT FITS

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SALES AND MARKETING
THAT FITS

HOW TO ETHICALLY DOUBLE RESULTS, IN HALF THE TIME,
USING SALES AND MARKETING PRACTICES THAT FIT

(FROM MY UPCOMING BOOK, *"THE HUMAN BEING'S GUIDE TO BUSINESS GROWTH"*)



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IT'S A PROCESS

F = FOCUS
 I = INDIVIDUAL STRENGTHS
 T = TECHNOLOGY

⚙️ C {} *

SALES AND MARKETING THAT FITS

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#1 DON'T DO STRATEGIC PLANNING

TODAY → FUTURE
 PLANNING INCREASING GROWTH

TODAY ← FUTURE
 STRATEGY OPTIMIZED FUTURE BIG LONG GROWTH

⚙️ C {} *

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#2 QUIT CHASING THE MYTH OF THE ENGAGED, ENTHUSIASTIC EMPLOYEE

VIA TEST OF CHARACTER STRENGTHS
<http://viacharacter.org>

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#3 BRING THE PROCESS TO TECHNOLOGY DON'T BORROW TECHNOLOGY'S PROCESS

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Q & A

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MY STORY

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